



## ASRA ABDULAZIZ

Asra is a certified coach that comes with more than 15 years of experience in Corporate & Investment Banking. As an executive, she has driven the growth and development of businesses from early stage through to mature levels by building strong teams of top tier talents; her track record across worldwide organisations and institutions in closing deals, setting up dynamic best business practices and creating significant value for clients, teams and management speaks for itself.

Asra supports leaders and high performers worldwide in their journey towards purposeful change. She creates real and authentic connections with her clients and partners with them in a thought provoking and creative process that inspires them to maximize their personal and professional potential.

She works with an array of profiles from rising stars to board members.

Her clients come to see her because she fast tracks their growth by blending empathy and candour in a graceful way. She believes that out of discomfort comes learning and transformation.

Her professional services help executives clarify their goals, identify the means to achieve them and overcome any obstacles they might be facing.

Through her coaching, Asra provides her clients with the tools and support they need to challenge their boundaries and achieve their full potential. One of the first things that Asra will share with you is that “Success is a mind game”. She believes that by silencing their self-limiting beliefs, executives can unlock new levels of creativity, innovation, and leadership.

Asra is a graduate from ESSEC Business School Mastère Spécialisé® Techniques Financières. She is also a graduate from Georgetown University (USA) Programmes in Leadership Coaching & Facilitation. She is a PCC credentialed certified coach by the International Coach Federation, and is certified in Leadership Circle Profile, Collective Leadership Assessment, and TMS Team Performance Profile.

Asra is fluent in English, French & Arabic. She is based in London, UK.

Some examples of her work engagements are :

Self-Awareness | Influence | Personal growth | Interpersonal relationships & empathy | Leading through change | Team & leadership development | Strategy & strategic thinking | Building effective teams | Communication | Delegation & time management | Negotiation | Executive effectiveness | Diversity, Equity & Inclusion | Motivation & Engagement | Career Advancement

## CHALLENGING BOUNDARIES